

When an employee stops smoking productivity increases.

Lost productivity, employee absenteeism and ill health add to the cost businesses must pay for employee tobacco use.

Cigarette smokers are absent from work 6.5 days per year more than nonsmokers.

Approximately eight percent of a smoker's working hours are spent on smoking rituals.

Smokers make about six more visits to health care facilities per year than nonsmokers. Each year about 34 million days are lost in England and Wales through sickness absence caused by smoking.

Training Courses and Group Development .
There is no limit to the applications of Hypnosis and Psychology in Organisations. It can be used to strengthen any training course, enhance creativity and innovation, problem solving , sales , advertising and team building.



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**What is
smoking
costing
your
business?**

“ What impact do people's personal lives have on your public value? ”

The Business Challenge

- Reduce Costs
- Increase Output
- Increase Performance
- Increase Efficiency
- Customer Service
- Innovation
- Nurture employees
- Nurture a positive culture
- Develop specific skills
- Competition



Every journey starts with the first step

What are the benefits of Hypnosis to an Individual and the benefits to your Business?

Individual Benefits:

As you know organisations are built around people. People are individuals. Individuals have their own lives, personalities, problems and perceptions.

Some typical Interventions would include :

- Smoking Cessation
- Weight Loss
- Stress
- Trauma
- Self Confidence
- Motivation
- Fears and Phobias
- Compulsions
- Exam Preparation
- Memory Boost
- Shyness



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Reach for the sky

People learn , innovate , reduce costs , provide services and sell.
Organisations don't.